

AMELIA BURRUS-GRANGER

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DESIGN LEADERSHIP & CREATIVE DIRECTION

Design leader and creative director specializing in luxury knitwear with 15+ years of experience leading the sustainable design and development of products from end to end. Broad fashion design background, eye for trends, and creative agility in evolving fashion industry

- **Unlock Creative Potential** - Directed design and creation of 500+ styles annually. Led 2 teams in generating 25% of Ralph Lauren's total luxury brand sales; developed and grew cut-and-sew business to 5% of portfolio
- **Passionate for Sustainability** - Merge design innovation with sustainable practices. Launched 1st Cradle-to-Cradle certified cashmere product; directed the transition to sustainability materials and processes while maintaining brand aesthetic and identity
- **Knitwear & Technology Expertise** - Stitch development & manipulation, Stoll, Shima Seiki, circular & seamless, hand knit/hand flat machine knitting, crochet, CAD flats, embroideries, dyeing & printing

SKILLS

Conceptual Development	End-to-End Design Process	Team Building & Leadership	Project Management
Brand Design Vision	Creative Strategy	Budget Management	Executive Presentations
Cross-Functional Collaboration	Sustainable Design Best Practices	Stakeholder Engagement	Trends & Market Research

EXPERIENCE

Ralph Lauren, New York, NY ▪ Head of Design, Runway Sweaters and Knits ▪ 2011–2024

- Owned design process from concept to production for women's collection and men's Purple Label
- Led 2 top-performing designer teams in design best practices and career development
- Championed sustainable design practices and incorporated new processes into luxury products
- Gained buy-in from Mr. Lauren and creative directors by presenting development and design ideas
- Launched first cradle-to-cradle certified cashmere sweater to market in 2023
- Transformed designs; selected yarns and created swatches, stitch patterns, sketches, and clothing/ accessory tech packs, including hand/power machine knit, ADF, seamless, hand-flat, and crochet
- Grew cut-and-sew business from 0% to 5% of total brand portfolio; successfully designed and developed 600+ styles annually; and built successful deliverables comprising 25% of brand sales
- Strengthened partnerships with Italian-based factories and vendors. Explored trends at Pitti Filati
- Reduced research times and fueled inspiration by maintaining physical and virtual library
- Fit garments from proto stage to production in collaboration with tech partners and factories

Studio Faden, Brooklyn, NY ▪ Creative Director and Instructor ▪ 2013–present

- Promoted sustainable practices as designer, creator, and instructor of apparel and home goods, specializing in hand knitting, crochet, macramé, and dyeing techniques
- Attracted new audience by building multifaceted slow fashion brand from scratch, participated globally in markets, popups, and online. Developed and distributed class plans/tutorials to 2,000+ people
- Taught 1,000+ project-based craft classes to adults, including lesson plans and custom patterns
- Oversaw branding, identity, concept, styling, and marketing; sourced sustainable materials, fibers, yarns, and dyeing practices

Wool and the Gang, New York, NY ▪ Studio Assistant & Design Consultant ▪ 2009–2011

- Executed hand-knit samples, pattern writing, and design for pattern development and correction

Alexander Olch, New York, NY ▪ Knitwear Design and Production ▪ 2010

- Conducted development, technical design, and hand-machine production of knit neckwear

EDUCATION & TRAINING

AAS, Fashion Design, Fashion Institute of Technology ▪ BA, Women's Studies, Political Science, Portland State University ▪ RYT 500: GoodYoga ▪ Fashion Positive Training ▪ Sustainable Design Entrepreneurs ▪ FIT Int'l Knitwear: Politecnico di Milano

TECHNOLOGY

Adobe Ps & Ai ▪ MS365 ▪ Pointcarré ▪ WebPDM ▪ FlexPLM